

Message Text

UNCLASSIFIED

PAGE 01 RIYADH 00121 161205Z
ACTION NEA-10

INFO OCT-01 EUR-12 ISO-00 EB-08 /031 W
-----041148 161609Z /40

R 161030Z FEB 78
FM USLO RIYADH
TO USDOC WASHDC
INFO SECSTATE WASHDC 325
AMEMBASSY JIDDA
AMEMBASSY ATHENS

UNCLAS RIYADH 121

ATHENS FOR RTDO; JIDDA FOR COMMERCIAL CENTER

E.O. 11652: N/A
TAGS: BTIO, BEXP, SA
SUBJECT: PRIVATE TRADE OPPORTUNITY: WHOLESALE AND RETAIL SALES
OF COSMETICS AND PHARMACEUTICAL PREPARATIONS

1. 517/03/P0003
 2. 021578
 3. GHXMITH
 4. 517 SAUDI ARABIA
 5. I,D,R,
 - 6A. WRITE
 - 6B. MR MOHSEN ADEEB
 - 6C. P.O. BOX 3723, RIYADH, SAUDI ARABIA
 7. PHONE: 63786/67807 (WORK)
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8. ---
9. 100
10. DESCRIPTION: 2844XXX/0035 TOILET PREPARATIONS
283XXX/0040 PHARMACEUTICAL PREPARATIONS

MR. MOHSEN ADEEB, MARKETING CONSULTANT, AND MR. IBRAHIM
A. BAMIEH, REGISTERED PHARMACIST, 1976 GRADUATE OF RIYADH
UNIVERSITY COLLEGE OF PHARMACY AND OWNER OF CARAVAN DRUG STORE,
JIDDA, SA DESIRES DIRECT CONTACT WITH U.S. PHARMACEUTICAL AND
COSMETIC FIRMS TO IMPORT COSMETICS AND PHARMACEUTICAL
PREPARATIONS FOR DIRECT RETAIL SALES FROM CARAVAN DRUG STORE AND
FOR ESTABLISHMENT OF WHOLESALE DISTRIBUTORSHIP FOR KINGDOM OF
SAUDI ARABIA. MR. MOHSEN RELATED THAT PRELIMINARY MARKET STUDY
INDICATES VOLUME OF SALES IN REALM OF \$35,000 TO \$40,000
PER MONTH POSSIBLE.
GNEHM

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NNN

Message Attributes

Automatic Decaptioning: X
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Current Classification: UNCLASSIFIED
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Draft Date: 16 feb 1978
Decaption Date: 01 jan 1960
Decaption Note:
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Disposition Approved on Date:
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Disposition Date: 01 jan 1960
Disposition Event:
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Litigation History:
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Message ID: 6d7447d5-c288-dd11-92da-001cc4696bcc
Office: ACTION NEA
Original Classification: UNCLASSIFIED
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Original Previous Classification: n/a
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